



Archimedia Solutions Group, LLC Companies

10 Creative Ideas for Commencement Graphics Make Your Event Unforgettable

As higher education institutions gear up for commencement and reunion season, it's time to start thinking about the graphics and signage that will elevate these milestone events. From guiding guests to creating memorable photo opportunities, professionally produced campus graphics set the tone for a polished and cohesive celebration. Here are ten ideas to inspire your commencement graphics planning:

1. Welcome Banners

Start the day with an impactful first impression! Large banners with your university logo and a warm welcome message can be installed at main entrances or high-traffic areas to greet graduates, families, and alumni. Custom vinyl banners are great for indoor use and mesh banners are perfect for withstanding wind and precipitation.





2. Directional Signage

Ensure your guests can navigate the campus with ease. From parking lot signs to arrows pointing toward event venues, clear and attractive directional signage enhances visitor experience.

3. Photo Backdrops

Capture the spirit of the day with custom-printed photo backdrops. Include custom details such as your school's name, crest, and hashtags to encourage social sharing and create lasting memories. Step-and-Repeats and handheld objects like lollipop signs router cut props can create an immersive, interactive experience.





4. Pole Banners

Dress up campus walkways with pole banners featuring congratulatory messages, school colors, or iconic campus imagery. These add to the festive atmosphere while providing a cohesive look.



5. Stage Backdrops

The stage is a focal point for each ceremony, so make it stunning with a custom backdrop. Incorporate the university's branding and celebratory elements to create a picture-perfect setting for the big moment. Temporary removable options like static cling, Retac, and Phototex can transform a whole space.



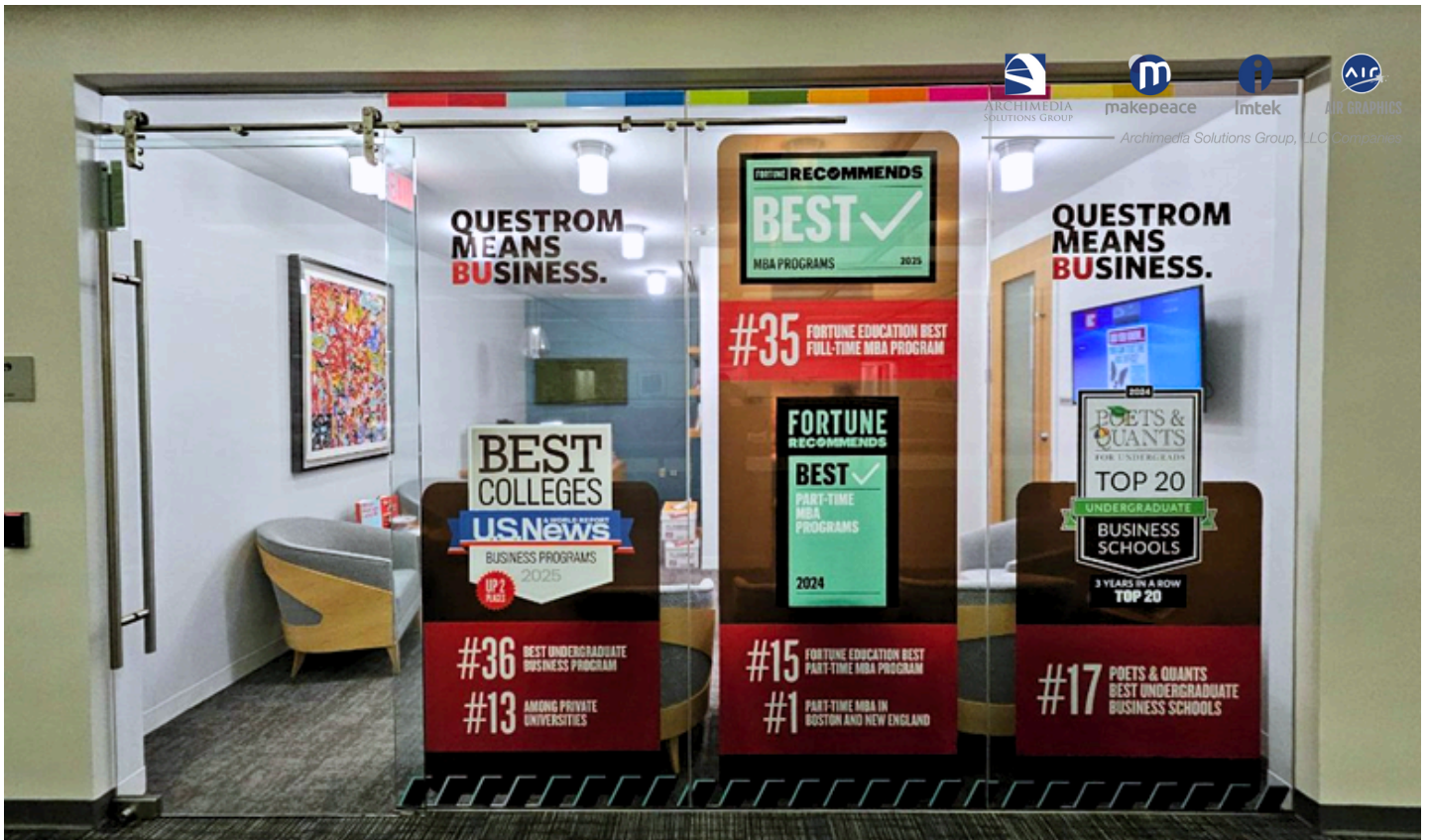
6. Ground/Floor Graphics

Take advantage of sidewalks and open spaces with colorful ground graphics. Use them for directional cues, congratulatory messages, or even fun photo ops like a “walk of fame” featuring graduate names or accomplishments. These removable, self-adhesive graphics are a great way to provide short term wayfinding solutions.

7. Freestanding Displays

Portable and versatile, freestanding displays are great for showcasing schedules, event sponsors, or even a timeline of the graduating class’s achievements. These can be placed indoors or outdoors to guide or inform attendees. Retractable banner stands can provide a longer-term solution where oversized foamboard or Falconboard posters with easel backs can provide single use freestanding displays. Thanks to our direct-to-substrate printing on our flatbed printer, there are endless possibilities to creating free standing displays.





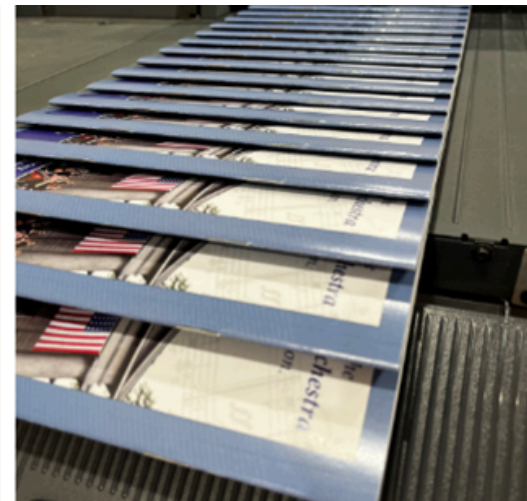
8. Window Graphics

Ensure your guests can navigate the campus with ease. From parking lot signs to arrows pointing toward event venues, clear and attractive directional signage enhances visitor experience.

9. Alumni & Reunion Signage

For reunion events running alongside commencement, allow us to produce signage that guides visitors to the events, highlights class years, and announces alumni achievements. Consider integrating QR codes that link to digital yearbooks or videos for an interactive touch. Make sustainable choices and use Falconboard when printing on boards. Falconboard is 100% paper-based, recyclable, lightweight, and strong.





10. Small Format Print Collateral

In addition to large-scale graphics, small format printing plays a crucial role in making your events seamless and professional. We can produce:

- **Printed Programs** a classic must-have for commencement ceremonies These can also be complemented with inserts like maps, schedules, or alumni engagement details to keep everyone informed.
- **Perforated Tickets** for entry or VIP areas, branded for a polished look.
- **Name cards and table tents** for formal dinners or receptions.
- **Custom invitations** and RSVP cards to set the tone for your event months in advance.
- **Bookmarks, flyers,** and keepsake postcards for alumni or graduates, perfect for distributing during reunions or ceremonies.
- **Adding foil** to awards and invitations makes them memorable and special.

With options like variable data printing, producing custom invitations, name cards and table tent cards is simple – allowing us to provide fast turnaround times with high quality results.

Why Work with Us for Your Commencement Graphics?

Our print shop specializes in producing high-quality graphics tailored to the unique needs of higher education events. Whether you need indoor or outdoor signage, large-scale banners, small format materials, or branding for windows, poles, and freestanding displays, we've got you covered. On-demand digital printing allows for quick turnaround times; and with a team that understands the importance of flawless execution, we're your trusted partner for commencement season.

Let's produce graphics that celebrate your graduates and make your events truly unforgettable. Contact us today to get started!

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